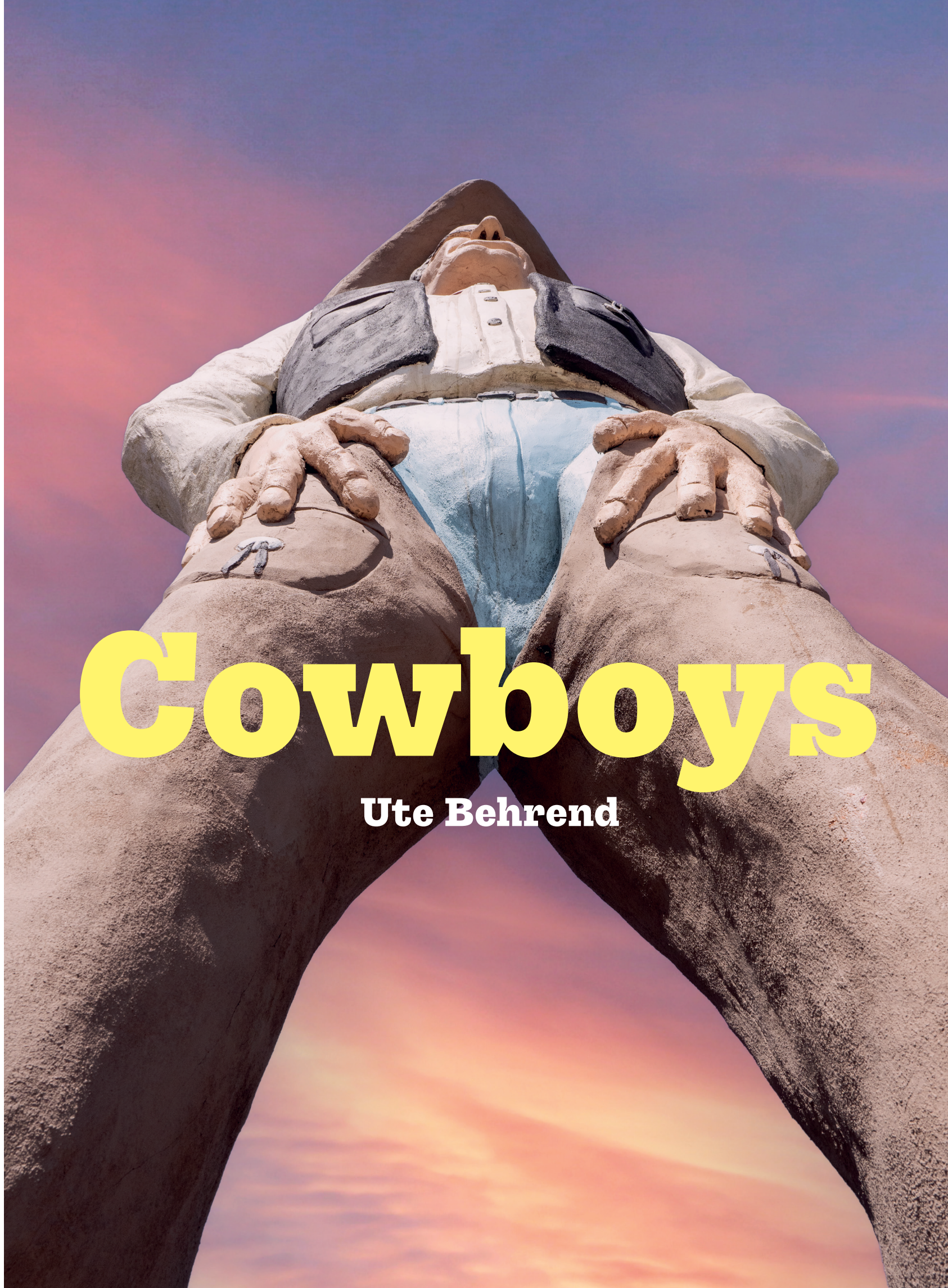


A low-angle photograph of a large cowboy statue, looking up at the figure. The statue is wearing a white shirt, a dark vest, and blue jeans. Its hands are resting on its hips. The background is a vibrant sunset sky with shades of orange, pink, and blue.

Cowboys

Ute Behrend

"As Marshall McLuhan has observed, the cowboy's appeal is part of 'the deep nostalgia of an industrial society'—a character so perfectly posed against modern culture that if he had not existed he would have been invented." —Lee Clark Mitchell



Tatsächlich ist der Cowboy eine Erfindung und unterliegt einer sich ständig verändernden mythischen und popkulturellen Aufladung.

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